

ANNEX 1

Name	Type	Purpose/Function	Expiry
Has_js	Functional	Registers whether or not the user has activated javascript in the browser.	Session
SESS#	Functional	Preserves users states across page requests.	23 days
_ga	Statistic	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years
_gat	Statistic	Used by Google Analytics to throttle request rate	Session
_gid	Statistic	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	Session
_atuvc	Marketing	Updates the counter of a website's social sharing features.	1 year
_atuvs	Marketing	Ensures that the updated counter is displayed to the user if a page is shared with the social sharing service, AddThis.	Session
_at.cww	Marketing	Used by the social sharing platform AddThis	Persistent
kuid	Marketing	Registers a unique ID that identifies a returning user's device. The ID is used	179 days

Name	Type	Purpose/Function	Expiry
		for targeted ads.	
At-lojson-cache-#	Marketing	Used by the social sharing platform AddThis	Persistent
At-rand	Marketing	Used by the social sharing platform AddThis	Persistent
Bkdc	Marketing	Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.	179 days
Bku	Marketing	Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.	179 days
Bt2	Marketing	Used by the social sharing platform AddThis to keep a record of parts of the site that has been visited in order to recommend other parts of the site	255 days
Di2	Marketing	Unclassified	1 year

Name	Type	Purpose/Function	Expiry
Loc	Marketing	Geolocation, which is used to help providers determine how users who share information with each other are geographically located (state level).	1 year
Mus	Marketing	Unclassified	1 year
PREF	Marketing	Registers a unique ID that is used by Google to keep statistics of how the visitor uses YouTube videos across different websites.	8 months
RUN_ID	Marketing	Unclassified	3 months
SEUNCY	Marketing	Registers a unique ID that identifies the user's device for return visits.	179 days
Tapad_DID	Marketing	Used to determine what type of devices (smartphones, tablets, computers, tvs etc.) Is used by a user.	2 months
Tapad_TS	Marketing	Used to determine what type of devices (smartphones, tablets, computers, tvs etc.) Is used by a user.	2 months
Tapad_TTD_SYNC	Marketing	Unclassified	2 months
TDCPM	Marketing	Registers a unique ID that identifies a returning user's device. The ID is used	1 year

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TDID	Marketing	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.	1 year
Uid	Marketing	Creates a unique, machine-generated user ID. Addthis, which is owned by Clearspring Technologies, uses the user ID to make it possible for the user to share content across social networks and provide detailed statistics to various providers	1 year
Uvc	Marketing	Detects how often the social sharing service, AddThis, encounters the same user.	1 year
Vc	Marketing	Used by the social sharing platform AddThis	1 year
VISITOR_INFO1_LIVE	Marketing	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.	179 days
Xtc	Marketing	Registers the user's sharing of content via social media.	1 year
YSC	Marketing	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session

Name	Type	Purpose/Function	Expiry
Cookie-agreed-on	Unclassified	Unclassified	99 days